

CERTUS PEST EXPANDS SOUTHWEST PRESENCE

Partnership with Aardvark Ant & Pest Control Strengthens Coverage in Greater San Diego

FOR IMMEDIATE RELEASE

SAN DIEGO (November 15, 2024) — Certus Pest (Certus) has acquired Aardvark Ant & Pest Control (Aardvark), a pest control company servicing San Diego County. This strategic move strengthens Certus' presence in the southwestern United States. Aardvark is now operating under the nationally established Purcor Pest Solutions brand, and its customers will benefit from gaining access to a wider range of services, such as termite control and prevention.

"We are excited to join forces with a leading pest control company like Certus," said Debbie and Skip Dodge, Aardvark's founding partners. "This partnership allows us to continue serving San Diego County with the exceptional service they've become accustomed to while offering customers additional pest solutions than before."

The acquisition of Aardvark is the latest significant step in Certus' strategic development plan for the southwestern U.S. region, including its fast-growing presence in Southern California. Certus actively identifies and partners with established, customer-centric companies to deliver top-notch pest control solutions nationwide.

"We're thrilled to welcome Aardvark Ant & Pest Control to the Certus family and for them to join the Purcor brand," said Jeff Lawson, southwest regional director of Certus. "Aardvark's commitment to customer satisfaction perfectly aligns with Certus' values."

About Certus Pest

Certus Pest (Certus) operates pest control service brands in nine U.S. states on the East and West coasts (including Las Vegas Pest Control, Purcor Pest Solutions, and Responsible Pest & Scorpion Control), and is ranked as one of the top 20 pest control organizations in the annual PCT Top 100 list. Certus is revolutionizing the pest control industry by emphasizing people-first strategies, unwavering ethics, and the relentless pursuit of excellence. Since its inception in 2019, Certus has been a beacon of innovation, advocating for better methods in both pest control and business operations. For more information, please visit CertusPest.com or join the conversation on Facebook, Instagram, LinkedIn, and X.

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