

CERTUS PEST PROMOTES DAVID JOLLES TO CHIEF OPERATING OFFICER

FOR IMMEDIATE RELEASE

TAMPA, Fla. (August 27, 2024) — Certus Pest has promoted David Joles to chief operating officer. In this role, Joles will implement company strategies into daily operations to meet key goals and objectives. As the company's third officer, he will lead the organization's sales, customer care, and service operations. This transition builds upon the success Joles has showcased both at Certus Pest and throughout the industry.

Joles has more than three decades of pest control industry experience and has been with Certus Pest since 2022, when he began his journey as the company's vice president of operations for the eastern market. In December 2023, he was promoted to senior vice president of operations. Between that promotion and his current one, Joles leadership and strategic direction led to an increase in annual recurring revenue by 11 percent. Other benchmarks achieved during this time included a year-over-year increase of sales (29 percent), revenue (6 percent), and route completion (2.2 points).

“David's strong character, humble leadership, and industry acumen are invaluable assets that warrant a promotion such as this,” said Dave Bradford, CEO of Certus Pest. “His innate desire to mentor and positively influence others have been a continuous difference-maker for our company's team members, and has produced tangible results for our customers. I'm delighted to partner with him as we lead Certus Pest into its next era.”



David Joles

Joles previous pest control industry experience encompassed leadership roles at Orkin, Terminix, Environmental Pest Services, as well as serving as the CEO of U.S. Pest Protection. Joles possesses a bachelor's degree in business organization from Kaplan University, where he graduated summa cum laude.

“I'm excited to continue providing service-oriented leadership at Certus Pest while embracing the challenges of my new role,” said David Joles, chief operating officer of Certus Pest. “I enjoy leading organic growth through galvanizing our team members to

spearhead quality sales and acquisitions. This mindset aligns with my passion for our company’s culture, values and mission.”

About Certus Pest

Certus Pest (Certus) operates pest control service brands in nine U.S. states on the East and West coasts (including Las Vegas Pest Control, Purcor Pest Solutions, and Responsible Pest & Scorpion Control), and is ranked as one of the top 20 pest control organizations in the annual [PCT Top 100 list](#). Certus is revolutionizing the pest control industry by emphasizing people-first strategies, unwavering ethics, and the relentless pursuit of excellence. Since its inception in 2019, Certus has been a beacon of innovation, advocating for better methods in both pest control and business operations. For more information, please visit CertusPest.com

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