

PRESS RELEASE

Seattle WA · May 2, 2019

Certus announces two acquisitions as it enters the pest control market.

Certus, a new entrant into the pest control market, today announces it has completed its first two acquisitions as it begins its expansion across North America.

The first acquisition, Mathis Exterminating, closed April 30th. Mathis has been providing high-quality pest control services to Puget Sound since 1992. Damon Martin, founder of Mathis Exterminating, said, “When I decided to sell my company, I was looking for a buyer that would continue to invest in my people and my company. I also wanted a buyer that was committed to the industry and would continue to provide new opportunities for both my people and my customers. I found all of this and more in the Certus team”.

The second acquisition, Eco Elite Pest Control, closed May 1st. Eco Elite has been committed to being the best pest control company in the Metro Seattle market since 2008. Brandon Bradshaw, Owner and Founder of Eco Elite, commented, “I was not even sure that I wanted to sell my company when I first met with the Certus team. However, after hearing their vision and plan, I knew I wanted to be a part of it. Their approach allows me to get full value for my company today and continue to be invested in the new company. On a professional level, it allows me to expand my company at a pace now that I could not have imagined before, while at the same time providing me with the support to ensure my continued success.”

Mike Givlin, CEO and Co-Founder of Certus, said, “Mathis and Eco Elite both have a strong commitment to their people and providing world class service, making them a natural fit in our People First culture. With a strong business leader in Brandon and an equally strong operational leader in Elmer Bensinger, currently CEO at Mathis, these companies naturally complement each other, and together they will be an excellent platform for our continued expansion in the Pacific Northwest”.

For additional information, please contact:

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The evolution of pest control

CERTUS

Advisors

Kemp Anderson of Kemp Anderson Consulting represented and acted as exclusive financial advisor to both Mathis Exterminating and Eco Elite Pest Control.

About Certus

Certus is a newly launched pest control company that is focused on partnering with leading regional pest control owner-operators and providing them with the capital and expertise to accelerate their growth, provide further growth opportunities for their employees, maintain their brand, and become a regional leader within the Certus organization. Certus' goal is to build a Top 10 pest control company founded on the principals of putting people first, delivering on our promises, and creating lifetime clients.

