

FOR IMMEDIATE RELEASE

CERTUS

Certus broadens California business with the acquisitions of Donovan’s Pest Control, Byrd Pest Control and Coachella Valley Pest Control

Certus broadens footprint in California with the acquisitions of Donovan’s Pest Control, Byrd Pest Control and Coachella Valley Pest Control. Founded by owner Jim Donovan, Donovan’s Pest Control services San Francisco, The Peninsula and North San Jose areas. Jim Donovan said “I was looking for a company that treats people with kindness and respect that also shares my commitment to an integrated pest management approach. I’m confident that Certus will grow my business without sacrificing what has been so important over the last 30 years.”

Byrd Pest Control is a family-owned company that services the Modesto and Patterson areas, founded by owner John Byrd. He commented “I built my business by investing in my technicians and providing technical, professional and personal growth training. It was important to me that my team would be part of an organization that would continue that investment and offer even more opportunity for growth.”

Coachella Valley Pest Control, serving the Palm Desert area, was founded by Vince Adcock and Craig Conway in 2014.

Mike Givlin, CEO and co-founder of Certus, stated “These acquisitions bring us to 10 California based companies in the Certus Family. We’re excited by the potential in the California market and plan continued growth with well operated companies like Donovan’s, Byrd and Coachella Valley. ”

Kemp Anderson of Kemp Anderson Consulting represented and acted as the exclusive financial advisor to Donovan’s Pest Control in this transaction.

Paul Giannamore and Franco Villanueva-Meyer of The Potomac Company represented and acted as exclusive financial advisors to Byrd Pest Control in this transaction.

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About Certus

Certus is a different kind of pest control company built on a foundation of putting people first, doing the right thing, and always reaching higher. Founded in 2019, our team has taken decades of industry experience and brought a new way of thinking to pest control. Simply put, we believe there is always a better way - not only in the pest control methods we use, but in how we operate our business itself. By supporting, trusting, and elevating our people we can help evolve the industry and build a place where everyone can grow.