

FOR IMMEDIATE RELEASE

[Ormond Beach, FL] – [January 23, 2024] – Certus Pest, a leading national provider of pest control solutions, announced the acquisition of Mac's Pest Control, a well-respected family-owned company serving Ormond Beach, Florida, and surrounding communities. This strategic move further expands Certus' presence in the southeastern United States, a key growth market for the company.

In the last 40+ years, Mac's Pest Control has built a strong reputation for its commitment to exceptional customer service, reliable pest control solutions, and environmentally responsible practices. Their expertise in treating common Florida pests such as termites, mosquitoes, and rodents aligns perfectly with Certus' comprehensive pest control offerings and service philosophy of integrated pest management.

"We are proud to enter this partnership and welcome Mac's Pest Control to the Certus family," said David Joles, Senior VP of Operations at Certus Pest. "Their local market knowledge, dedicated team, and shared values of customer focus and environmental responsibility make them a perfect fit for our organization. This acquisition allows us to significantly strengthen our presence in the Orlando area and provide residents with convenient access to our industry-leading pest control services."

Lauren Atwell, co-owner of Mac's Pest Control, expressed his excitement about joining forces with Certus: "We're proud of the legacy we've built at Mac's, and we are confident that becoming part of Certus will enable us to offer our customers even greater value and service. We're excited to leverage their resources and expertise to continue providing exceptional pest control solutions to the Winter Park community."

The acquisition of Mac's Pest Control reflects Certus' ongoing commitment to strategic growth and market expansion. By integrating Mac's experienced team and established customer base, Certus further solidifies its position as a leading pest control provider in the Southeast.

Key Benefits of this Acquisition:

Expanded Service Area: Certus now offers pest control services to a wider range of residents in the coastal area.

Enhanced Expertise: The addition of Mac's experienced team strengthens Certus' knowledge and skillset in addressing local pest concerns.

Commitment to Customer Service: Both companies share a dedication to providing exceptional customer service, ensuring a seamless transition for Mac's customers.

Sustainable Practices: Certus' commitment to environmentally responsible pest control aligns with Mac's existing practices, ensuring continued eco-friendly solutions for customers.

For further details or inquiries, please reach out to:

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About Certus

Certus is revolutionizing the pest control industry with its unique approach, emphasizing people-first policies, unwavering ethics, and the relentless pursuit of excellence. Since its inception in 2019, Certus has been a beacon of innovation, advocating for better methods in both pest control and business operations. We believe in fostering an environment where our team feels valued, trusted, and motivated to climb higher ladders of success, ensuring that the industry continually evolves to benefit everyone.