

The evolution of pest control

CERTUS

FOR IMMEDIATE RELEASE

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Certus continues California expansion with the acquisition of the Bug Guys Pest Control.

Certus continues its expansion in California with the acquisition of Bug Guys Pest Control. Located in the heart of Coachella Valley, CA, Bug Guys was founded in 2001 by Tracy Judnich. When asked why he entrusted Certus with his company and employees, Tracy commented, “In looking to move onto the next chapter in my life, I wanted to make certain that our outstanding customer service and employee focus would be upheld. Certus gives me the confidence to retire knowing that our standards will continue to be delivered to both customers and employees.”

Mike Givlin, CEO and co-founder of Certus, said “I’m excited to bring Bug Guys into the Certus family. Their history of quick response time and professional service, along with extensive knowledge of Coachella Valley pest control needs, allows us to expand our offering in California delivering our high standard of quality service.”

Paul Giannamore and Franco Villanueva-Meyer of The Potomac Company represented and acted as exclusive financial advisors to The Bug Guys in this transaction.

For additional information, please contact:

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About Certus

Certus is a newly launched pest control company that is focused on partnering with leading regional pest control owner-operators and providing them with the capital and expertise to accelerate their growth, provide further growth opportunities for their employees, maintain their brand, and become a regional leader within the Certus organization. Certus' goal is to build a Top 10 pest control company founded on the principles of putting people first, delivering on our promises, and creating lifetime clients.

