

The evolution of pest control

# CERTUS

## FOR IMMEDIATE RELEASE

June 4, 2021

### **Certus enters San Francisco market with the acquisition of Keystone Pest Control**

Certus expands into Northern California with the acquisition of Keystone Pest Control. Servicing the Bay Area, Keystone has been providing personalized, effective pest control for nearly 20 years. Co-owner John Pirrone said, “Steve and I formed Keystone to offer our community better quality pest control, and it’s important to us that we’ve chosen a company to hold up that tradition.” Steve Dietrich, co-owner, commented “The fact that Certus is founded and run by former technicians gave us the confidence that our hands-on approach to ensure the best customer experience would continue, even when John and I are no longer managing day-to-day activities.”

Mike Givlin, CEO and co-founder of Certus, said “We’re excited to expand into Northern California, especially with the strong foundation that Keystone Pest Control provides. ”

PCO M&A Specialists, a division of PCO Bookkeepers, acted as exclusive financial advisor to Keystone Pest Control.

#### **For additional information, please contact:**

**Rachel Lego, VP of Marketing, Certus**  
(330) 990-2245, [rachel.lego@certuspest.com](mailto:rachel.lego@certuspest.com)

#### **About Certus**

Certus is a different kind of pest control company built on a foundation of putting people first, doing the right thing, and always reaching higher. Founded in 2019, our team has taken decades of industry experience and brought a new way of thinking to pest control. Simply put, we believe there is always a better way - not only in the pest control methods we use, but in how we operate our business itself. Over the next few years, we expect to build a Top 10 PCT company.