

The evolution of pest control

CERTUS

FOR IMMEDIATE RELEASE

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Aaron Pest Control joins the Certus family, expanding services in Central Florida.

Certus continues its expansion in Florida with the acquisition of Aaron Pest Control. Providing pest and lawn care solutions for residential and commercial customers throughout Central Florida, Aaron Pest Control was founded by Jim and Laverne Smith in 1963. Their son and second-generation owner Phil Smith said, “Since taking over leadership of Aaron Pest Control, I have stayed true to my parents’ commitment to put their employees first. When looking for the company to entrust with our family business, this commitment was top of mind. I needed to be confident that my team would be well taken care of, and any promises made to them would be kept in the transition.”

Mike Givlin, CEO and co-founder of Certus, commented, “Over nearly 60 years, the Smith family has built an exceptional business. I’m quite proud that they chose to entrust their employees and customers to Certus, and we will continue to follow their commitment to always do right by them.”

Rand Hollon from Preferred Business Brokers represented and acted as exclusive financial advisors to Aaron Pest Control in this transaction.



For additional information, please contact:

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About Certus

Certus is a different kind of pest control company built on a foundation of putting people first, doing the right thing, and always reaching higher. Founded in 2019, our team has taken decades of industry experience and brought a new way of thinking to pest control. Simply put, we believe there is always a better way—not only in the pest control methods we use, but in how we operate our business itself. Over the next few years, we expect to build a Top 10 PCT company.

