

The evolution of pest control

CERTUS

FOR IMMEDIATE RELEASE

April 3, 2020

Certus continues its expansion in Florida with the acquisition of Strategic Pest Control of Southwest Florida, LLC.

Certus completed its acquisition of Strategic Pest Control of Southwest Florida, LLC. on March 27, 2020. Strategic was founded in 2007 and provides pest management services to Southwest Florida. The company has always focused on providing a great work environment for employees, so they can provide great service to their customers.

Corey Deno, President and Founder of Strategic, said, “When I decided to sell my company, I wanted to find a buyer that would respect the culture I had created, and would be respectful of my employees.”

Ron Shakespeare, Market President, Florida, said, “Corey and his team at Strategic not only fit with our People First culture, but they make us stronger in Southwest Florida. I look forward to learning more about the team and embracing their Best Practices across Florida. ”

For additional information, please contact:

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Advisors

Rand Hollon of Preferred Business Brokers represented and acted as the exclusive financial advisor to Strategic Pest Control of Southwest Florida, LLC.

About Certus

Certus is a newly launched pest control company that is focused on partnering with leading regional pest control owner-operators and providing them with the capital and expertise to accelerate their growth, provide further growth opportunities for their employees, maintain their brand, and become a regional leader within the Certus organization. Certus' goal is to build a Top 10 pest control company founded on the principles of putting people first, delivering on our promises, and creating lifetime clients.

