Press Release: Certus Appoints Lee Thompson to its Executive Leadership Team as VP of Mergers & Acquisitions



**Tampa, FL – [October 11th, 2023]** — Certus, a game-changer in the world of pest control, has announced the internal promotion of Lee Thompson to Vice President of Mergers & Acquisitions. Thompson joined Certus as Director of Sales Enablement where he facilitated the growth and improved efficiency of sales teams across all Certus brands.

Lee highlights the development of front-line field marketing tools and the implementation of a sales training platform as his proudest achievements in that position. "At Certus, we're in the process of building something special and I'm honored to be a part of the leadership team that lays the pillars for its success".

With over a decade of management experience and 8 years of industry insights under his belt, he continues to push forward with purpose and foresight. In his new role, Lee will help Certus to expand its growing footprint across the Southeast United States.

## For additional information, please contact:

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## **About Certus**

Certus is a different kind of pest control company built on a foundation of putting people first, doing the right thing, and always reaching higher. Founded in 2019, our team has taken decades of industry experience and brought a new way of thinking to pest control. Simply put, we believe there is always a better way - not only in the pest control methods we use but in how we operate our business itself. By supporting, trusting, and elevating our people, we can help evolve the industry and build a place where everyone can grow.