

The evolution of pest control

CERTUS

FOR IMMEDIATE RELEASE

July 14, 2020

Certus enters California with the acquisition of Rodent Pest Technologies, Inc. of Riverside, CA.

Certus continues its expansion with the acquisition of Rodent Pest Technologies, Inc. Rodent Pest Technologies was founded over 27 years ago by Angelo Tomiselli Jr. and serves the Southern California market. The transaction closed on June 1, 2020.

When discussing his decision to sell, Angelo said, “I’m not sure if this is true for every business owner, but I feel incredibly blessed to have worked side by side, day in and day out, with people I call my family. They joined me in my vision of creating a company that cared, one that developed more technologically over time, yet still held onto that small company feel, in our attitudes towards those we served and those of us who were here to serve.

It is because of that love that, earlier this year, I realized the company and the people who call it home needed something more. I began looking for a company I could partner with that would care for the needs of those we service, as well as the staff. When I began that journey, in all honesty, I didn’t think there was a company that existed that would fill both of my heart’s desires.

In early February, I did find such a company—Certus. I met with them, and they told me of their vision of ‘People First, Quality Service and Building Lifetime Customers.’ All of these values aligned with my vision then and now for the company. It was after a meeting with their team that I decided to sell Rodent Pest Technologies, Inc. to Certus.

Certus is already showing themselves to be true to their word. The care and concern they have for the staff and for the services we provide is apparent. They immediately began helping to implement systems that make the company I have worked so hard to create better, not just in the services provided, but for our technicians who go out day after day to provide the service that our clients have come to depend on.”

Mike Givlin, CEO and co-founder of Certus, said, “Angelo has built a great company and a great team. His focus on looking after his people so that they can look after their customers is in perfect alignment with what we strive for at Certus. We look forward to working with the Rodent Pest Technologies team as we continue our expansion in California.

For additional information, please contact:

Mike Givlin, CEO and Co-Founder, Certus
(647) 956-7575, mike.givlin@certuspest.com

Wes Frye, Vice President, Local Engagement, Southwest Market
(951) 222-7328, wes.frye@certuspest.com

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Advisors

PCO M&A Specialists (a division of PCO Bookkeepers) acted as exclusive financial advisor to Rodent Pest Technologies, Inc.

About Certus

Launched in 2019, Certus is new type of pest control firm. Founded on the principles of People First, Quality Service, and Building Lifetime Customers, Certus aims to build a Top 10 pest control company by partnering with leading, regional pest control owner-operators. Certus provides capital and expertise that allows these firms to accelerate their growth, provide more opportunities for their employees, maintain their brand, and become regional leaders within the Certus organization. Certus is currently the 75th largest pest control company in the United States.

