### FOR IMMEDIATE RELEASE

January 7, 2020

## Certus announces acquisition and expands its footprint to the Florida pest control market.

Certus announces it has completed its first Florida acquisition as Certus continues its expansion across North America.

Certus completed its acquisition of Hoskins Pest Control, Inc. on January 3rd, 2020. Hoskins has been providing "Green Certified" and environmentally responsible pest control to Southwest Florida since 1987.

Howard Hoskins, Founder of Hoskins Pest Control, said, "When I decided to sell my company and retire, I wanted to find a buyer who would look after my employees and customers."

Howard's partner Mary Jo Strickland, commented, "Howard and I are active members of our community and wanted to make sure that after the sale when we run into former employees and customers; we could continue to be proud of the decision we made to sell to Certus."

Mike Givlin, CEO and co-founder of Certus, said, "Hoskins Pest Control was an excellent match for Certus. Howard and Mary Jo have a strong commitment to both their employees and their customers. Their business is an excellent fit for our People First culture.

We are looking forward to continuing to grow Hoskins across Southwest Florida."

For additional information, please contact:

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# The evolution of pest control

#### **Advisors**

Rand Hollon of Preferred Business Brokers represented and acted as the exclusive financial advisor to Hoskins Pest Control, Inc.

### **About Certus**

Certus is a newly launched pest control company that is focused on partnering with leading regional pest control owner-operators and providing them with the capital and expertise to accelerate their growth, provide further growth opportunities for their employees, maintain their brand, and become a regional leader within the Certus organization. Certus' goal is to build a Top 10 pest control company founded on the principals of putting people first, delivering on our promises, and creating lifetime clients.

