

The evolution of pest control

CERTUS

FOR IMMEDIATE RELEASE

January 16, 2020

Certus announces President for Florida Region.

Certus today announced it has hired Ron Shakespeare as their President for the Florida Region.

Ron Shakespeare is a pest control industry veteran with over 24 years of experience. Ron began his career as a branch manager for Terminix. He eventually accepted a position with Steritech where he held several management positions. Ron continued to advance his career with Rentokil after it acquired Steritech. In his new role, Ron will focus on keeping our People First culture strong in all of our acquired companies. He will also be responsible for maintaining our commitment to provide world-class service to all of our customers. Ron will be an active member of the Florida pest control community, helping ensure that Certus is a positive contributor to the industry in Florida.

Mike Givlin, CEO and co-founder of Certus, said, “Ron was a natural fit for the Florida Regional President position. His people-focused leadership style, plus outstanding track record of delivering results, make him a perfect fit for Certus.”

Ron Shakespeare commented that “Having the opportunity to be a part of a people-first, results-oriented company was appealing to me. I am looking forward to working with the rest of the Certus team to build our Florida business into a world-class operation.”

Certus entered the pest control market in May 2019 with the acquisitions of Eco Elite Pest Control and Mathis Exterminating to form a sizable platform in the Pacific Northwest. Certus entered the Florida market in January 2020 with the acquisition of Hoskins Pest Control. The company expects to continue to grow in its existing markets and enter new markets in 2020.

For additional information, please contact:

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About Certus

Certus is a newly launched pest control company that is focused on partnering with leading regional pest control owner-operators and providing them with the capital and expertise to accelerate their growth, provide further growth opportunities for their employees, maintain their brand, and become a regional leader within the Certus organization. Certus' goal is to build a Top 10 pest control company founded on the principals of putting people first, delivering on our promises, and creating lifetime clients.

