



FOR IMMEDIATE RELEASE

Certus Earns OutPerform Award from WorkWave for Stellar Growth and Innovation with PestPac

Orlando, FL – January 10, 2024 – Certus, a leading pest control company, is thrilled to announce its receipt of the prestigious OutPerform Award from WorkWave, recognizing its exceptional growth and transformative use of WorkWave's PestPac software.

The OutPerform Award signifies not just the successful adoption of PestPac, but its strategic leveraging of the platform to achieve remarkable results. It highlights how Certus has moved beyond simply using PestPac as a tool, instead embracing it as a powerful catalyst for exceeding ambitious goals. The award celebrates the Certus organization's growth not only in revenue, but also in its innovative approach to utilizing software to optimize operations, boost efficiency, and drive industry leadership.

"We are incredibly honored to receive the OutPerform Award from WorkWave," says Juan Rezk, SVP of Marketing at Certus. "This recognition goes beyond being a trophy on our shelf. It represents the strong partnership we have with WorkWave and the incredible potential we unlock when a thriving business combines its vision with the power of cutting-edge software. This award illuminates the exciting path ahead for Certus, guided by PestPac's capabilities and WorkWave's unwavering support."

Certus extends its gratitude to the entire WorkWave team for their collaboration and recognition. The company also expresses immense appreciation to its own team, the true MVPs behind this accomplishment. Their dedication, creativity, and unwavering commitment to excellence have consistently elevated the customer experience and paved the way for Certus's remarkable growth.

With WorkWave's innovative solutions and Certus' unrelenting drive, the future looks bright for both companies, ready to redefine the standards of the pest control industry together.

For further details or inquiries, please reach out to:

Morgan Turner | 386-343-9598 | morgan.turner@certuspest.com

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About Certus

Certus is revolutionizing the pest control industry with its unique approach, emphasizing people-first policies, unwavering ethics, and the relentless pursuit of excellence. Since its inception in 2019, Certus has been a beacon of innovation, advocating for better methods in both pest control and business operations. We believe in fostering an environment where our team feels valued, trusted, and motivated to climb higher ladders of success, ensuring that the industry continually evolves to benefit everyone.